

Snacks of Cash

TERMS & CONDITIONS

Summary Terms

GB only. 18+. Open to all independent and symbol group convenience retailers. Employer's permission required to enter. Open from 01.07.18 to 30.11.18. To enter, purchase any 4 x cases of Pringles Snack Cans (40 g or 70g) or Kellogg's Better For You Snacks (see full terms and conditions for full list of promotional items). Take a photo of your invoice/receipt and text it with the word SNACKS followed by your name to 88222. 1 entry per invoice/receipt. Entry by text only. Text charged at standard MMS rate. 1 x £10,000 cheque available to be won. First 1,000 entrants will receive 1 x case of Pringles 70g and 1 x case of Special K Protein. Winners will also be drawn weekly. Each weekly winner will receive 10 x cases of a selection of Pringles Snack Cans and Kellogg's Better For You Snacks. Subject to availability. Full terms and condition can be found at <https://www.kelloggsvantage.com/snacksofcash>

Full Terms

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

PROMOTER: Registered office: Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford, Greater Manchester, M50 2HF (company registration number 03237431). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.

Eligibility

1. This promotion is only open to legal residents of Great Britain (England, Scotland and Wales) aged 18 or to all independent and symbol group convenience retailers.
2. This promotion excludes: (a) employees of Kellogg Marketing and Sales Company (UK) Limited (the "Promoter"), (b) its affiliated companies, distributors, agents, (c) or anyone else professionally connected to the Promotion or (d) immediate families of (a), (b) or (c).
3. Purchase is necessary and access to a mobile device is required.

Promotional Period

4. This promotion is open between 00.01 on 01.07.2018 and 23:59 on 30.11.2018.

Entry Requirements

5. To enter, entrants must:

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- a. Purchase any 4 x cases of Pringles Snack Cans (40 g or 70g) or Kellogg's Better For You Snacks (see clause 6 for details).
 - b. Take a photo of your invoice/receipt and text it with the word SNACKS followed by your name to 88222 before the closing date. Any entries made after this date will not be valid.
6. Participating cases of products include Pringles Original 12 x 40g, Pringles Sour Cream & Onion 12 x 40g, Pringles Texas BBQ 12 x 40g, Pringles Salt & Vinegar 12 x 40g, Pringles Paprika 12 x 40g, Hot & Spicy 12 x 40g, Pringles Original 12 x 70g, Pringles Sour Cream & Onion 12 x 70g, Pringles Texas BBQ 12 x 70g, Pringles Salt & Vinegar 12 x 70g, Rice Krispies Squares Marshmallow 30 x 28g, Rice Krispies Squares Totally Chocolatey 30 x 36g, Rice Krispies Squares Choc Caramel 30 x 36g, Special K Protein Coco 18 x 35g, Special K Protein Blackcurrent 18 x 35g, Special K Juicy Red Berries 30 x 27g, Nuts & More 18 x 45g, Coco Pops Cereal Milk Bars 25 x 20g, Nutri Grain Strawberry 25 x 37g, Nutri Grain Apple 25 x 37g, Nutri Grain Breakfast Bakes Raisin 24 x 45g, Kellogg's Fruit Winders Strawberry 30 x 17g.
 7. MMS messages will be charged at your network provider's standard rate, but may not be included within a prepaid text package (fees vary by network provider). Please check with the bill payer before sending a text entry.
 8. Entrants are advised to take care when entering the text code and entry details. The Promoter is not responsible for mistypes and incorrect texts may still be charged. Only correct entries that have followed the instructions will be accepted. Uppercase and lowercase letters will both be accepted. For the avoidance of doubt, spelling mistakes and incorrect barcodes will all be disqualified.
 9. Entries are limited to one per mobile number. Any additional entries will not count and you may still be charged.
 10. Text messages received from the Promoter are at the Promoter's cost.

Prizes and Winner Selection

11. For the weekly draw, one winner will be picked at random at the end of each week and for the duration of the Promotion. The winner will receive 10 x cases of a selection of Pringles Snack Cans and Kellogg's Better For You Snacks. The 10 cases of mixed stock prize will be made up of the following:
 - 1 x Squares Mallow
 - 1 x Squares Choc
 - 1 x Squares Choc Mallow
 - 1 x Special K Protein
 - 1 x Special K Red Berries
 - 1 x Nuts & More

- 1 x Pringles Original 40g
- 1 x Pringles Sour Cream & Onion 40g
- 1 x Pringles Original 70g
- 1 x Pringles Sour Cream & Onion 70g

12. There is 1,000 x 1 case of Pringles 70g and 1 case of Special K Protein and 22 x 10 cases of a mixed selection of Pringles Snack Cans and Kellogg's Better For You Snacks available to be won. First 1,000 entrants will receive 1 x case of Pringles 70g and 1 x case of Special K Protein.
13. After the close of the promotion, one final random prize draw will be performed by the independent third party to award the grand prize of a £10,000 cheque
14. Winners should allow up to 90 days for delivery of their prize, although the Promoter will endeavour to send these out within 28 days of winning.
15. Subject to availability. The Promoter reserves the right to offer alternative at its absolute discretion.
16. Winners will be contacted via a text message within 7 working days of the relevant prize draw.
17. Winners have 14 working days from first contact to respond. Failure to respond may result in the entrant being disqualified and the prize awarded to a reserve entrant selected in the same manner.
18. Once winners have been formally identified, they will be required to provide personal details to progress with prize fulfilment.

General

19. It is the responsibility of the winner to supply the correct personal information to claim the prize. The Promoter will not be liable for the non-delivery of the prize caused by the provision of wrong information.
20. Winners may be required to take part in publicity with no recompense.
21. Prizes that are undelivered or returned to sender will be deemed unwanted and the prize/reward will be forfeited. The prize will not be re-allocated.
22. No responsibility can be taken for entries which are misdirected, lost, delayed, damaged or corrupted during delivery to or from the Promoter due to any computer

- malfunction, virus, bug, delay or other reason whatsoever. The Promoter is not responsible for any incorrect or inaccurate information supplied to the Promoter by any entrant or winner.
23. To the fullest extent permissible by law, the Promoter shall not be liable for any loss or damage whatsoever which is suffered or sustained as a result of participation in the promotion or use of any prize.
 24. There are no other prize alternatives available in whole or in part and for a non-cash prize, no cash alternatives except in the event of circumstances outside of its control, when the Promoter reserves the right to substitute similar alternatives of equal or greater value. Unless otherwise agreed in writing by the Promoter the prizes will only be awarded directly to the winners.
 25. The Promoter's decision is final with regard to all promotional matters.
 26. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of prizes, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions, at any stage, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
 27. The Promoter reserves the right to verify all entries and the winners and to refuse to award a prize or withdraw a prize entitlement or refuse further participation in the promotion where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means. The Promoter will be the final arbiter in any decisions and these will be binding and no correspondence will be entered into.
 28. Any information collected regarding entrants into this promotion will be treated in confidence in accordance with Kellogg's Privacy Policy:
https://www.kelloggs.co.uk/en_GB/privacy-policy.html
 29. The pictures and images used in connection with this promotion and the prize and on printed materials are for illustration indication only, and may not reflect a true likeness.
 30. This promotion is subject to English Law and the entrants submit to the exclusive jurisdiction of the English and Welsh Court unless you live in another part of the UK or in Ireland, in which case your local courts will have jurisdiction.